

What is claimed is:

[c1] A reflector used for a liquid-crystal display device, the reflector comprising:

a plurality of unit reflecting portions, the unit reflecting portions being arranged by repeating an arrangement pattern of a unit region;

wherein a repetition pitch of the unit regions is integral times the pitch of pixels of the liquid-crystal display device and more than 5000  $\mu\text{m}$ .

[c2] A reflector used for a liquid-crystal display device, the reflector comprising:

a plurality of unit reflecting portions, the unit reflecting portions being arranged by repeating an arrangement pattern of a unit region;

wherein a repetition pitch of the unit regions is integral times the pitch of pixels of the liquid-crystal display device and more than 10000  $\mu\text{m}$ .

[c3] The reflector according to claim 1, wherein, provided that a diameter of a circumscribed circle of positive projection of the unit reflecting portion onto the reflector is taken as a reflecting portion diameter, the reflecting portion diameter is not more than 80  $\mu\text{m}$ .

[c4] The reflector according to claim 3, wherein the value of the standard deviation of the reflecting portion diameters divided by the mean value of the reflecting portion diameters is not more than 0.3 in the unit region.

[c5] A reflective display device comprising the reflector according to claim 1 for reflecting externally entering light, thereby displaying an image.

[c6] An electronic apparatus comprising a display including the reflective display device according to claim 5.